

Narrative Dos and Donts

DO

- Remember that we are a health foundation
- Tailor your request to our interests and guidelines
- Answer all questions and include all required information; applicants are encouraged to include the questions to which you are responding in the narrative
- Use clear, concise language
- Have someone else read your proposal before submitting

DON'T

- Send a list of project ideas and ask us to pick the best one
- Include jargon or assume we know as much about the project as you do
- Use vague language or make bold statements not supported by data
- Ask for more money than you need
- Ask for an extension or submit your proposal late