INTRODUCTION

Under the MetroWest Health Foundation’s new strategic plan, it will advance health equity with the goal to support broad community resident representation and participation in health-related initiatives and increase diversity and equity capacity of the health and social service workforce.

This will be achieved by 1) supporting health equity and inclusion transformation in MetroWest organizations; 2) training the region’s health and social service workforce to meet diversity, equity and inclusion needs; and 3) increasing the diversity pipeline of future leaders in the health and social sectors.

Specific actions will include:

FUNDING

The foundation will, through its semiannual request for proposals process, solicit grant applications from area organizations that focus on the following:

1) Strategies for building awareness and leadership for addressing diversity, equity and inclusion.
2) Strategies for the recruitment and retention of diverse staff.
3) Strategies for increasing the number of staff fluent in Spanish and Portuguese.
4) Capacity building grants that coach/mentor emerging leaders of color or build the capacity of agencies led by people of color.

In addition, the foundation will apply a health equity lens to its review of all grant proposals submitted to the foundation to better understand how area organizations are addressing issues of health equity and how grant funding may further impact this work.

CONVENING

The foundation will continue to support the MetroWest Racial & Ethnic Disparities Workgroup and its transition to a community of practice where representatives of area health and human
service organizations can openly discuss the opportunities and challenges in making the region more open to issues of diversity, equity and inclusion. The foundation will use the Workgroup as an advisory group to shape its health equity programming and co-sponsorship of workshops and trainings focused on health equity.

The foundation will also convene its new Basic Health Needs grant recipients for the purpose of understanding and assisting these grantees in their efforts to promote health equity within their organizations.

TRAINING & TECHNICAL ASSISTANCE

The foundation is committed to providing training and technical assistance to area health and human services staff and board members on issues of health equity. The foundation will underwrite and sponsor workshops on the following:

1) Understanding basic issues of equity (racism, inherent bias, etc.).
2) Understanding how issues of race and ethnicity impact health (health equity).
3) Tools for implementing diversity, inclusion and equity strategies within community organizations.
4) Understanding the changing demographics of the region.

In addition to training, the foundation will create an online library of tools and resources that agencies can use for addressing health equity.

POLICY & ADVOCACY

The foundation will use its position in the community to advocate on issues related to health equity. The foundation will produce a health equity blog (Equity Matters) six times per year. The blog will highlight equity issues as well as the work being done in the region to address such issues. The foundation will also develop appropriate online and printed materials that reinforce the importance of focusing on health equity and the foundation’s work in this area.

In anticipation of the 2020 federal census and the potential to undercount significant population groups in MetroWest including minorities, the foundation will look at opportunities to support education and outreach efforts to ensure an adequate count in MetroWest.

The foundation will also seek to engage other area funders in helping to support and address equity in their efforts to support local health and human services.